

ENTERPRISE SOFTWARE • NEARSHORE ENGINEERING

SOFTWARE BUILT AROUND YOUR OPERATION.

Not the other way around.

We design and build custom enterprise platforms, web systems and mobile apps for companies that have outgrown off-the-shelf software — engineered in Mexico, aligned to California.

YOUR COMPANY IS NOT A TEMPLATE.

Your software shouldn't be one.

WHAT WE HEAR

A / "We pay for six tools and still run the business on spreadsheets."

B / "Our team spends hours re-typing the same data between systems."

C / "The software forces us to work the way it wants, not the way we do."

D / "Every new hire adds another license fee."

WHAT IT COSTS

6+

DISCONNECTED TOOLS IN
A TYPICAL MID-SIZE
OPERATION

Hours

LOST WEEKLY TO MANUAL
DATA ENTRY

**Per
seat**

LICENSING THAT
PUNISHES GROWTH

Zero

OWNERSHIP OF YOUR
CODE AND DATA

FROM IDEA TO PRODUCTION SYSTEM.



Custom platforms

ERPs, CRMs, internal portals and operations systems built to your exact process.



Integrations & APIs

Connect the tools, machines and data you already run on. One source of truth.



Dashboards & BI

Real-time visibility for the people who actually run the operation.



Mobile apps & PWAs

iOS, Android and installable web apps — field-ready, offline-capable.



AI & automation

Cut manual work: document processing, agents, forecasting, smart routing.



Legacy modernization

Retire the systems slowing you down — without stopping the business.

INDUSTRIAL & HARDWARE

We also build where software meets the physical world: access control, plant floor monitoring, IoT dashboards, scanning and traceability systems, kiosk and device software.



SHIPPED, NOT PITCHED.

Our engineering team has delivered production systems across agribusiness, spirits, retail, recycling and access control — five industries, one standard.

PROAN

AGRIBUSINESS · PROTEIN

Tequila Leyenda de México

SPIRITS · PRODUCTION

Sherman Morgan

RETAIL · E-COMMERCE

MLATAM

SERVICES · OPERATIONS

Microjack

ACCESS CONTROL · HARDWARE

Scrap & recycling group

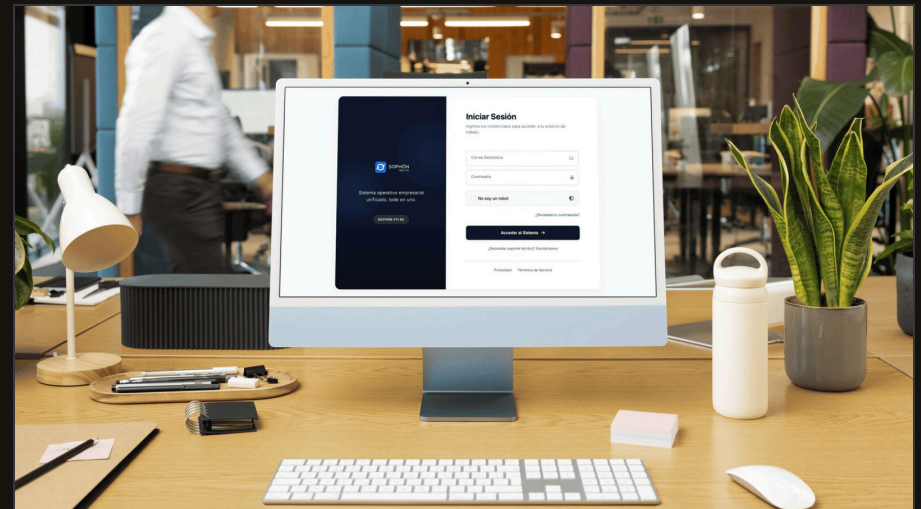
INDUSTRIAL · LOGISTICS



OUR OWN PRODUCT

Sophón is the platform we built and sell: CRM, quotes, projects, inventory, support and finance in one system — multi-company, with a mobile app. Proof that we don't just deliver projects; we build products that stand on their own.

SOPHONCRM.PRO



SILICON VALLEY STANDARDS. NEARSHORE ECONOMICS.

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|----|--------------------------------|--|
| 01 | Your time zone | Guadalajara runs on Pacific/Central hours. Real-time overlap with your team — same-day answers, not overnight tickets. |
| 02 | Senior, bilingual teams | You talk directly to the engineers building your system, in English, without layers of account management. |
| 03 | Roughly half the cost | Comparable senior engineering at a fraction of U.S. agency rates — without the offshore communication tax. |
| 04 | You own everything | Source code, data and infrastructure are yours. No vendor lock-in, no per-seat penalties as you grow. |
| 05 | Backed by a group | RAIVORA operates across energy, spirits and technology in Mexico and the U.S. We're not a freelancer — we're a company with a balance sheet. |

A CLEAR PATH. NO SURPRISES.

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|----|----------------------------|---|
| 01 | Discovery — week 1 | We map your operation, bottlenecks and goals. You get a written scope and a fixed estimate before anyone writes code. |
| 02 | Design — weeks 2–3 | System architecture, data model and interface designed around your process. You approve before we build. |
| 03 | Build — in sprints | We ship working increments you can test, every two weeks. No black box, no 6-month silence. |
| 04 | Launch & evolve | Deployment, training and a support agreement. The system keeps maturing with your business. |

1 wk

TO A WRITTEN SCOPE &
ESTIMATE

2 wk

SPRINT CADENCE —
ALWAYS SOMETHING TO
SEE

100%

CODE & DATA OWNERSHIP,
YOURS

24 h

RESPONSE TIME ON
SUPPORT

THREE WAYS TO START.

START HERE

Discovery Sprint 2 weeks

A paid, fixed-scope engagement to map your operation and produce a build plan you can act on — with us or anyone else.

- Operations & systems audit
- Solution architecture
- Clickable prototype
- Fixed quote for the build

MOST COMMON

Custom Build Fixed scope

We design, build and deploy your system end to end, in two-week sprints, for an agreed price and timeline.

- Full design & engineering
- Integrations with your stack
- Deployment & team training
- Source code handover

ONGOING

Dedicated Team Monthly

A senior squad embedded with your company — for roadmaps that keep moving after launch.

- Engineers on your schedule
- Continuous delivery
- Maintenance & support SLA
- Scale up or down quarterly

PRICING IS SCOPED PER PROJECT — MOST BUILDS START AFTER A DISCOVERY SPRINT.

NEXT STEP

LET'S MAP YOUR OPERATION.

A 30-minute call. Tell us how your company runs today and we'll show you exactly what to build — and what it would take.

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WEB

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RAIVORA® - POWERED BY**OR | BALANCED TECH**